CREATING A COLLEGE & CAREER READY LEARNING CULTURE

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“Be Resili-ANT” ... The Art of Grit!
## 5 Components of Instructional Leadership

<table>
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<th>Performance Strand 1</th>
<th>Performance Strand 2</th>
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<td>Setting Clear and Compelling Direction</td>
<td>Shaping Culture for Learning</td>
<td>Leading and Managing Change</td>
<td>Transforming Teaching and Learning</td>
<td>Managing Accountability Systems</td>
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WHY KIDS DO NOT PERSIST IN COLLEGE!
Overall Dropout Rates

Nearly 1 Million kids dropout of HS every year
Silent Epidemic, 2006
Bill & Melinda Gates Foundation

Top Nine Dropout Rates

1. 7.8%  Arizona
2. 7.4%  Mississippi
3. 7.0%  Washington, D.C.
4. 6.9%  Alaska
5. 6.9%  New Mexico
6. 6.0%  Wyoming
7. 5.3%  Colorado
8. 5.2%  Hawaii
9. 4.8%  Louisiana

Data represent the event dropout rate, which is “the count of dropouts from a given school year divided by the count of student enrollments within the same grade span at the beginning of the same school year.” Source: U.S. Department of Education.
Nuclear Meltdown: Designing a Low Performing School
Mission Valley Middle

Level 5 school
520 students
Demographic Data: 50% W 27%H 23% AA

Uranium
Needed for Nuclear Material
TOP SECRET MISSION:
RELACOR-GOVT. CONTRACTOR

- Secure the land that Mission Valley MS is located on within 3 years.
- Must ensure that enrollment drops below 300 and the school receives an “F” rating (State Law)

Govt. Philosophy:
A. If the school fails then people will leave, businesses/industry will fall and the economy tanks causing people to move elsewhere.
B. This is a matter of national security. A few lives must be sacrificed.

- Describe your plan in detail (20 mins)
Mission Valley MS closed 6.30.17

- Reassign Underperforming Teachers
- Discipline Issues
- Ineffective Leadership
- Underfunded/Limited Funding
- Overcrowded classrooms
- Cut Programs
- Rezoning
- Decrease funding for services
- Decrease staffing
- Lower the food quality
- Decrease the cleanliness of the facility
If schools look like this when we tank them, then why do they look like this when we call ourselves supporting them???

DISCUSSION…

This is the plight of every high poverty, low performing school in America.
• Target Status/Focus School
• Attendance: 88%
• 91% FARL
• 22% SWD/SPED
• 6% ELL
• 76% AA  11% W  12% H  1% other
• $91,000 in total scholarships (211 students)
• 7 out of 211 earned college scholarships
• 57% of students applied and were accepted to college.
• Graduation rate: 62%
VISION: REBRANDING

The Driving Force

Maplewood will provide an exemplary College & Career ready learning environment that prepares today’s students for tomorrow’s opportunities.

“Organizations that lack the ability to reinvent themselves are destined for failure”… - Robin Crow
VISION: BECOMING A BRAND

Organizations evolve into a brand when they consistently produce quality outcomes or products.
Our Vision Statement
Maplewood will provide an Exemplary College & Career-ready learning environment that prepares today's students for tomorrow's success.

Our Mantra
Lives will be changed in this school everyday!
Maplewood HS
@PantherNation_1
College of the week: UCLA
ACT: 25 or higher
GPA: 3.3 or higher w/AP courses
Location: Los Angeles, CA
Cost: $29,000
Mascot: Bruins
CAFÉ MAROON

Service Learning
LEVERAGING COMMUNITY PARTNERS

STRATEGIES THAT WORK

- Invite them in-
  Onboarding
- Share your Challenges
- Ask them to get involved at their level of comfort
- Don’t ask for money- outright!
- Allow the kids to sell the school.

Fifth-Third Bank Executives
THE COLLEGE ZONE
A PARTNERSHIP BETWEEN MARTHA O’BRYAN CENTER AND MAPLEWOOD HS

https://www.youtube.com/watch?v=4mg9957spWw&feature=youtu.be
BRIDGES TO BELMONT PIPELINE

Partnership between Belmont University & Maplewood High School

$1.2 Million Dollars per year
I-SPOT ENTREPRENEURSHIP CENTER

PARTNERSHIP BETWEEN
NASHVILLE ENTREPRENEURSHIP CENTER
AND MAPLEWOOD HS
THE POWER OF PARTNERS

College Tours

Academic Incentives
COLLEGE ISN’T FOR EVERYONE

Question: How do you know which students in your school are not planning to attend college.

THE DIGITAL POST SECONDARY PLAN

https://www.surveymonkey.com/r/SZZGGMH

http://www.surveymonkey.com/s/JKGGBK
FIRESTONE TRAINING ACADEMY

$500,000 investment
FIRESTONE TRAINING ACADEMY

ASE CERTIFICATION TRAINING
APPRENTICE PROGRAMS

PAUL MITCHELL

NES
Coca-Cola
St. Thomas Hospital
Studio 615
Paul Mitchell Beauty School
Firestone

Saint Thomas Hospital

Attrition creates opportunities
OUTCOMES

• Good Standing with TDOE
• Highest gains amongst MNPS High Schools in 2014
• $5.3 Million dollars in scholarships in 2016
• 5 Awards from the Nashville Chamber of Commerce for innovation in partnerships 2016
• 3 Nationally Accredited Career Academies
• Increased graduation rate by 20% from 62% to 82.4%
• Increased college acceptance from 57% to 83%
THIS IS WHY WE DO WHAT WE DO …
FIND YOUR BILLY HAWKINS

VIDEO
Q & A

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